

Important Note

Please note, none of the following reasons are vague, subjective, pie-in-the-sky boasts or chest-out claims of superiority over our competitors. All of the following reasons are objective, factual, and verifiable.

In your search for a website provider, you should consider each and every one of the following reasons. We have taken the time to write the basics of what you NEED to know about engaging a skilled and reliable website provider. Spend a few minutes and save yourself many dollars and hours later on. (Not to mention ANGER, DISAPPOINTMENT and RAGE!)

Ten Reasons

Why *Simplify It! Web Design* is your best choice for an Internet Website Provider



Simplify It! Web Design
7308 Rory St.
Grand Blanc, MI 48439

Phone: 810-341-2910
Fax: 810-341-2912
E-mail: info@simplifyitwebdesign.com
Web: www.simplifyitwebdesign.com

Fast, Powerful, and Effective Websites!

<http://www.simplifyitwebdesign.com>

Ten Reasons

Why **Simplify It! Web Design** is your best choice for an Internet Website Provider

It should be reassuring to everyone that while planning our business model, we have made it a point to become aware of nearly every trap, pitfall, service failure, mistake and error that site owners have suffered at the hands of other incompetent or uncaring website builders. We then assembled a website program that aggressively seeks to avoid all of those frustrating and hair-pulling experiences while providing top-of-the-line, cutting-edge website services.

1 **Simplify It! Web Design** is a long-standing member of the Microsoft Partner Program. Only the brightest and most competent solution providers worldwide are invited to join them and we are members. With this, we have full access to, and use of, the latest and greatest Microsoft software products before they even hit the shelf! What this means to you is that we are able to achieve in mere hours – using the latest technology – what it takes conventional site builders days, weeks and even months to accomplish – read: money saved. (And, we do it MUCH better.)

2 All members of the **Simplify It! Web Design** team have had many years of experience in their realm of responsibility with some of the most prominent and prestigious U.S. corporations. Our programmers are of the highest caliber and our marketing and writing departments are staffed by highly competent, proven performers. Our President, Scott Piegdon is also our program director. He has reinvented the software development process for some of the largest firms in this country. He is now applying those skills and his vast experi-

ence to your benefit. Coupled with our in-house web usability experts, you can rest assured that we will get your message across in a highly effective manner.

3 We have assembled the finest operational excellence including: file backup, fault-tolerance, and data recovery. With multiple servers hosting your site, numerous backups performed night and day and real-time data replication, your site will perform to the highest of internet standards. (Expensive for us, yes, but reassuring to you.)

4 Unlike others in the industry, with **Simplify It! Web Design**, YOU will have ultimate control, should you choose, to update or change your website text and imagery. This allows you to manage your online presence on your schedule. Or, we can do it for you. It's near bulletproof and even if you mess up, it can be healed quickly and easily. (In essence, you won't need us much, but we will always be available if you do.)

5 Contacting us is NOT difficult. Unlike many other website builders, we provide you with our e-mail and street address plus a PHONE NUMBER. If you call our office, and we are not there, our phone system will automatically forward your call to one of our cell phones. You will always receive local technical support, in plain English!

6 We strongly caution everyone about site hijacking. We have heard countless horror stories, and fought many battles for people who have lost the right to their own domain name and other intellectual property caused by unscrupulous practitioners. Contrarily, at **Simplify It! Web Design**, YOU own your site content, website name, images, videos, etc...

7 You may have heard about website statistics, but what do all those numbers, charts and graphs actually mean? They represent people who have visited your site, how long they stayed,

what they looked at, and what marketing efforts are actually working for you. Instead of simply counting page hits, we can analyze this *incredibly useful* information for you. Ask us for details.

8 No monthly service contracts! If you are ever dissatisfied we will do everything in our power to resolve the matter. However, you are not locked in. You can simply quit at any time.

9 Worried about cost? Don't be! Because of our flexible business model, we are able to give you everything that you want for a low, affordable fee. If you need custom development work, we are highly creative, extremely efficient and lightning fast. We have worked to great satisfaction with some of the largest and smallest companies.

10 As to PRIVACY and CONFIDENTIALITY matters - All of your information remains confidential, inviolate and protected. It will not be shared, sold or rented for any reason, nor divulged to anyone (except you) absent a valid court order. Our attorney demands it and we agree wholeheartedly!

Let's get started...

Simply call, email or visit us online today!

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